

# Hidden Springs Town Council

Informational Meeting

March 30, 2021

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# Agenda

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- Welcome/Introductions
- 2021 Goals
- HSTA Updates
- HSSC Updates
- Looking Forward
- Questions & Answers



# Welcome

- Purpose
- Two-way Communications

*The founding vision for Hidden Springs was to build a rural community in the tradition of Idaho's small towns, while carefully preserving the natural surroundings of Dry Creek Valley.*



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# Introductions: Town Council

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- **Jeff Mousseau, President**
- **John Ahrens, Vice President**
- **Kristin Kyle-McQuesten, Treasurer**
- **Jeremy Chase, Secretary**
- **Kristin Brooks, Council Member**



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# 2021 Goals - HSTA and HSSC

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## HSTA & HSSC Capital Reserve Studies & Large Contract Updates

Positioning us for the future with further detailed planning

## HSSC Legal Review of Documents and Obligations

Yes, we own and operate a wastewater treatment plant!

## HSSC Facility & Pressurized Irrigation Expansion

What goes in has to equal what goes out!

## Hidden Springs Community Improvement Project

Begin community outreach, Q3/Q4

## Refresh Community Survey

Community Survey potential options





# **Hidden Springs Town Association (HSTA)**

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# Town Manager's Report

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- **Capital Improvement Projects for 2021**
- **Daily Operations**
- **Tree Care and Replacement (HSD, Poplar)**
- **Open Space**
  - Barn Owl Trail Easement
  - Firewise
  - Noxious Weed Mitigation
  - Community Farm
- **Pool Opening - Target date May 21st!**
- **Jr Site Crew**



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# Community Events

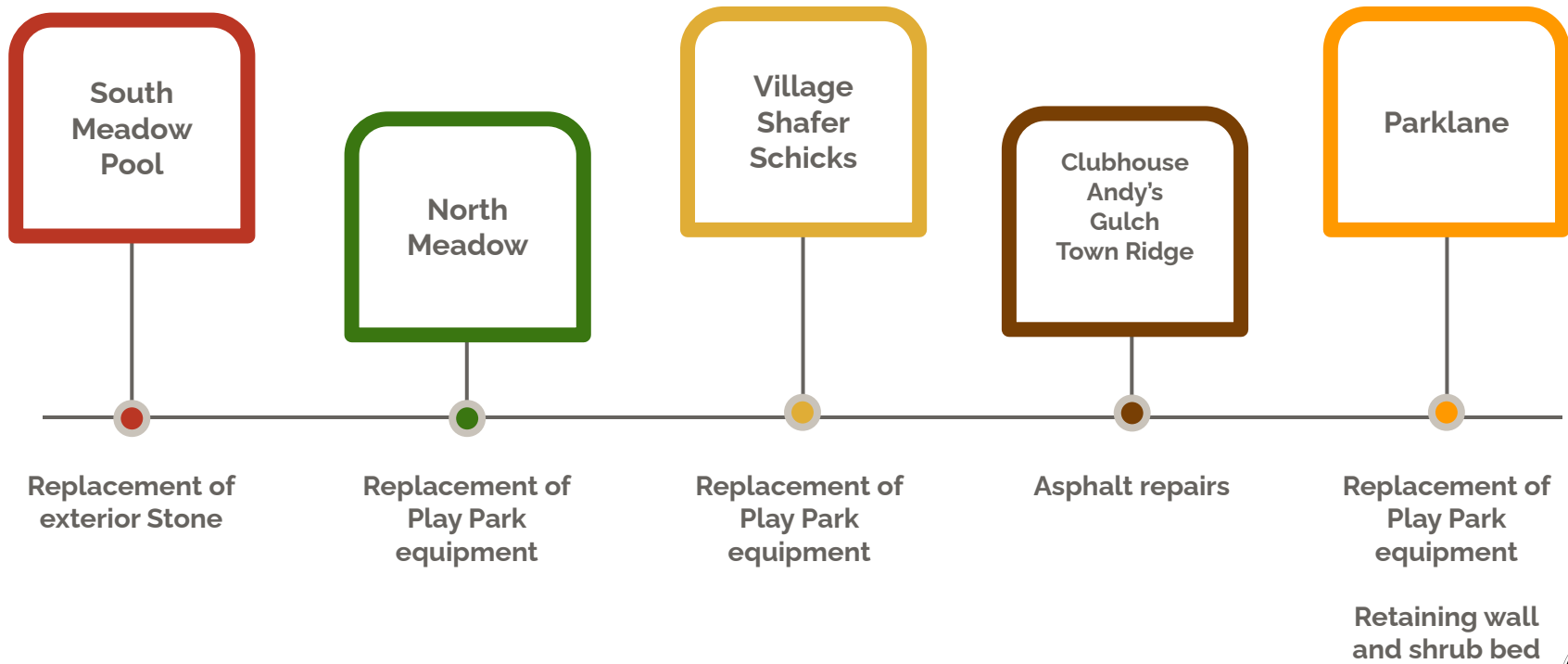
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- **April 24** - Community, Trail & Creek Clean Up
- **May 1** - HS Wildfire Preparedness Days
- **TBD** - Spring/Summer Festival
- **June 5** - Cruisin' Hidden Springs
- **June 11 & 12** - Garage Sale
- **June 18** - Summer Concert
- **July 4** - 4th of July Parade





# HS Community - 2021 Spring/Summer Projects



# Spring/Summer Projects - Play Parks

- Variety of Styles
- Engineered Wood Fiber
- ADA Compliant
- Chip Base 12 Inches



# Spring/Summer Projects - South Meadow Pool

- Replacement of exterior stone at the South Meadow Pool



# Spring/Summer Projects - Parklane

- Reconstruct the retaining wall
- Replacing the bed with new shrubs





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# Spring/Summer Projects - Asphalt Repairs

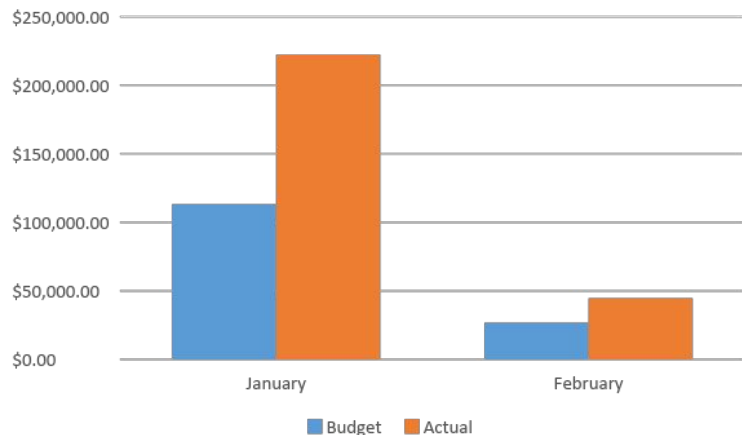
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- **Working with contractor to stagger the work:**
  - Andy's Gulch and Town Ridge - summer
  - Clubhouse Pool - September (after pool closure)
- **If all must be done at the same time, will schedule for **September****

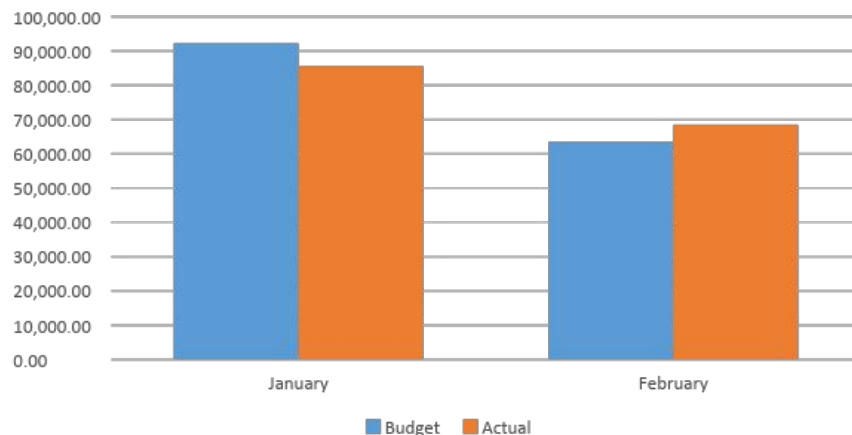


# HS Town Association - Q1 Financials

HSTA Revenue



HSTA Expense



## Revenue exceeds budget by 191%: \$189,564 vs. \$109,785 YTD

- Assessments 173% of budget: Due to billing error timing, many collected in January vs. December 2020
- Transfer fee income 446% of budget

## Expenses under budget by 8%: \$154,020 vs. \$166,528 YTD

- Most categories just slightly under budget YTD
- Facilities slightly over in February due to supply restock purchases, timing

**Note:** February numbers are preliminary and require some small adjustments





# **Hidden Springs Sewer Company (HSSC)**

# HS Sewer Company - Home Connections

YEAR	HIDDEN SPRINGS CONNECTIONS	CARTWRIGHT RANCH CONNECTIONS	TOTAL CONNECTIONS
2021	848	418	1244
2020	848	360	1208
2019	845	224	1069
2018	843	135	978
2017	841	57	898
2016	841	14	855

- 300 homes occupied and contributing to HSSC daily influent as of 3/8/2021
- 571 CRTA Build Out

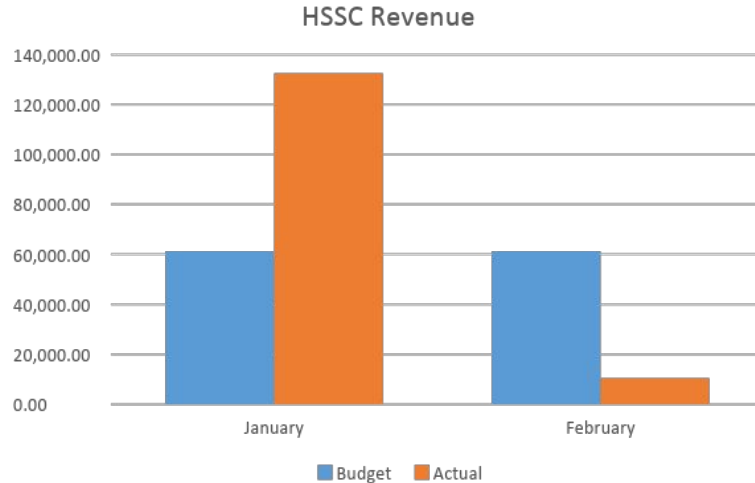


# HS Sewer Company - 2021 Projects

- **January** - New Rapid Mixer
- **February** - Replacement of Filter Sand
- **February** - Valve Replacement
- **March** - Mudwell Cleaning
- **March** - New Influent Flow Meter
- **April** - Seasonal Startup
- **May** - Sewer Line Inspection and Cleaning Phase 3 and 4

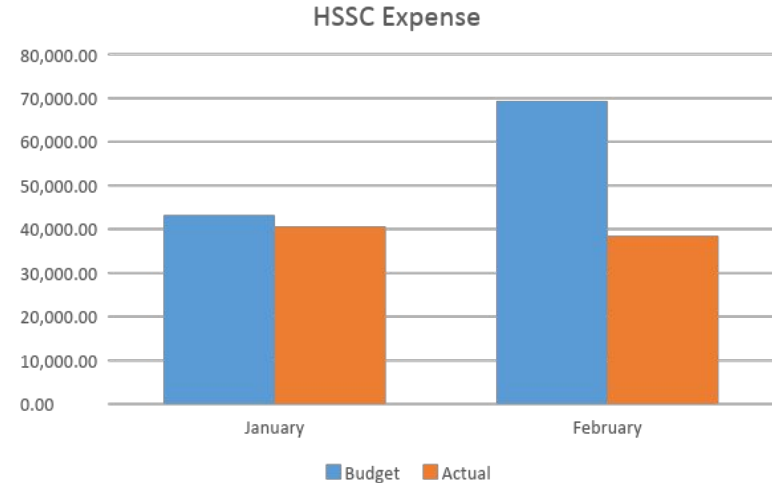


# HS Sewer Company - Q1 Financials



**Revenue exceeds budget by 117%: \$143,126 vs. \$122,740 YTD**

- Assessments 117% of budget: Due to billing error timing, many collected in January vs. December 2020



**Expenses under budget by 30%: \$79,063 vs. \$112,504 YTD**

- Repairs and Maintenance and Equipment categories significantly under budget
- Contract Operations slightly under budget
- Professional Services slightly over budget

**Note:** February numbers are preliminary and require some small adjustments



**Looking Forward**

# Ideas for Change - Policy 500

- **A path for residents to effect positive community changes**
  - New Projects
  - Additional Events
  - Funding
  - New Policies
- **Collaboratively work with the Town Council and our community**
- **The Bike Park is a great example of how a resident team brought their idea to life**





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# Branding

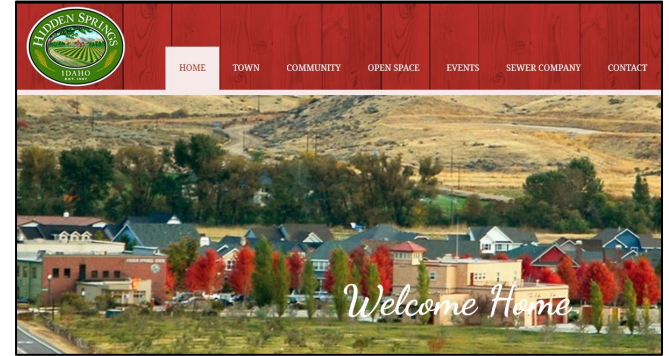
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- **Brand Strategy refresh**
  - a. Identify brand values and purpose that are aligned with our founding mission and vision
  - b. Retain logo, but expand for more versatility with colors, secondary marks, and typography.
  - c. Create a style guide for standards and consistency when the brand is used, e.g.:
    - Website
    - Newsletter
    - Flyers/templates
    - Signs
- **Target completion: May-June, 2021**



# Website Refresh

- **New & updated content**
  - Incorporate updated branding
  - Increased searchability
  - Easier navigation
- **Improved email communications**
- **Target completion: Oct - Nov, 2021**



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# Questions

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**Please limit your time to 3 mins**





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Questions regarding content may be directed to the Town Council ([towncouncil@hiddensprings.com](mailto:towncouncil@hiddensprings.com)) or to the Town Manager ([hsta@hiddensprings.com](mailto:hsta@hiddensprings.com))